Dear Valued Community Member:

We are excitedly planning for our 51st annual ice show, *Imagination On Ice*. The Traverse City Figure Skating Club (TCFSC) is seeking like-minded community partners who value investing in the health, wellbeing, and growth of youth in our community. With the financial assistance of sponsors, our skaters have access to the equipment and facilities necessary to train and compete at the local, regional, and national levels. Our skaters have also continued to skate on collegiate teams and in the cast of Disney on Ice. These athletes can achieve their dreams because of ***you***!

The annual ice show is our club's biggest fundraiser and will bring in another sold-out crowd for all four shows. TCFSC is featuring big screen favorites "Peter Pan", "Alice In Wonderland", "Willy Wonka", and "The Greatest Showman" at Centre Ice Arena on March 5th and 6th, 2027. Let your imagination run free and step into to a place where anything is possible to celebrate our 51st annual ice show – our biggest production ever! This production will indeed have you singing along to some of your favorite songs. Performances from our skaters will represent not only a snapshot of their hard work, dedication, and commitment to the sport of figure skating but also a celebration of how our skaters embody those ideals into the fabric of our club. Our past and current skaters always rate this popular annual event as among their best skating memories. The skaters are truly the stars of the show in an event that uniquely showcases each participant's talents and achievements.

The Traverse City Figure Skating Club (EIN 38-2385823) is a current and valid 501(c)(3) tax-exempt nonprofit organization whose goal is to promote figure skating throughout the Grand Traverse Area. We offer Snowplow Sam lessons for toddlers, Basic Skills beginner group lessons for all ages, and high-level private instructions in the many disciplines of figure skating, including freestyle, skating skills, ice dance, synchronized skating, production ensemble, and competitive high school team. In addition, the club hosts a nationally recognized figure skating competition each May/June which brings over 500 skaters from all over the country to compete at Centre Ice Arena. TCFSC is an affiliate of Involved Citizens Enterprises (ICE) and operates under the direction of the United States Figure Skating Association (USFSA), which has designated the ice show a USFSA-sanctioned event.

Thank you for considering a partnership with Traverse City Figure Skating Club. You can find more information about our sponsorship opportunities in the enclosed application.

Sincerely,

Ellie Kolb
TCFSC Executive Director and Ice-Show Director

Sarah Metdepenningen and Taryn Allen
Ice-Show Committee Chairs

SPONSORSHIP APPLICATION

Business Name: _____ **Date:** _____

Business Contact: _____ **Phone:** _____

Email: _____ **TCFSC/Skater Contact:** _____

		Advertisement Design Service	Total
Diamond Sponsorship: $2,500+			
• 3' x 3' Company banner displayed at Centre Ice Arena inside David's rink for a year • On-ice seating table sponsor at the ice show • Associate sponsor of our Cherry Classic competition • 8.5" x 11" full-page (vertical) advertisement printed in color in the ice show program • Logo displayed in the lobby of Centre Ice Arena for a year • Emcee recognition at the ice show plus website and Facebook recognition • 4 complimentary tickets to the ice show *TICKETS (please circle):* *Fri., 3/5 at 6:30 pm Sat., 3/6 at 11:30 am Sat., 3/6 at 4:30 pm*	**$**	**Yes (+$50)** **No**	**$**
Platinum Sponsorship: $1,000+			
• 8.5" x 11" full-page (vertical) advertisement printed in color in the ice show program • Emcee recognition at the ice show plus website and Facebook recognition • Logo displayed in the lobby of Centre Ice Arena for a year • 4 complimentary tickets to the ice show *TICKETS (please circle):* *Fri., 3/5 at 6:30 pm Sat., 3/6 at 11:30 am Sat., 3/6 at 4:30 pm*	**$**	**Yes (+$50)** **No**	**$**
Gold Sponsorship: $500			
• 8.5" x 11" full-page (vertical) advertisement printed in color in the ice show program • Emcee recognition at the ice show and Facebook recognition • Logo displayed in the lobby of Centre Ice Arena for a year • 2 complimentary tickets to the ice show *TICKETS (please circle):* *Fri., 3/5 at 6:30 pm Sat., 3/6 at 11:30 am Sat., 3/6 at 4:30 pm*	**$**	**Yes (+$50)** **No**	**$**
Silver Sponsorship: $250			
• 8.5" x 11" full-page (vertical) advertisement printed in color in the ice show program	**$**	**Yes (+$50)** **No**	**$**
Bronze Sponsorship: $100			
• 8.5" x 11" full-page (vertical) advertisement printed in black & white in the ice show program	**$**	**Yes (+$50)** **No**	**$**
Pewter Sponsorship: $75			
• 4.25" x 5.5" quarter page (vertical) advertisement printed in black & white in the ice show program	**$**	**Yes (+$25)** **No**	**$**

Artwork should be saved as JPG, PNG, or PDF and emailed to Tiffany at TCFSCadvertising@gmail.com by **Wednesday, January 13th, 2027**. Please mail this completed form and payment payable to TCFSC to:

Attn: Tiffany Sutter, Traverse City Figure Skating Club, 1600 Chartwell Drive Ste. E, Traverse City, MI 49696

Step into a world where anything is possible
and let your imagination run free!
Join us under the big top for
THE GREATEST SHOW!
IMAGINATION
ON ICE
GOLDEN TICKET
Traverse City Figure Skating Club is combining the childhood imagination
of "Peter Pan" and "Alice In Wonderland" with the imaginative ideas of
"Willy Wonka" and "The Greatest Showman".
MARCH 5TH AT 6:30 PM
MARCH 6TH AT 11:30 AM
AND 4:30 PM
CENTRE ICE ARENA
TICKETS ON SALE NOW
GOFIGURETC.ORG